

Zurich, April 14, 2023

Celebrate with our happy and winning team! Our skin and hair experts from RAHN-Cosmetic Actives were honored with 2 BSB Awards!



"Very intense test regime, excellent results, comprehensive documentation" – with these jury ratings, we have received two BSB Innovation Awards for our new products HAIRVIVINE®-PRO and PERFELINE®-FIT on March 28, 2023.

The awards were presented at the in-cosmetics global in Barcelona.

To follow the virtual award ceremony, visit BSB Innovation Award on [Youtube](#).

PERFELINE®-FIT, the secret of vascular fitness for eyes and body (3. Prize, Category Raw Materials / Actives)

Imagine having puffy eyes or heavy legs - feeling exhausted and swollen is the norm. RAHN-Cosmetic Actives from Switzerland unveils PERFELINE®-FIT, an active that strengthens the microvessels in human skin. By inhibiting nitric oxide synthase, responsible for the generation of the strong vasodilator nitric oxide, reduces liquid accumulation and consequently puffy eyes and heavy legs.

PERFELINE®-FIT is obtained by means of water-based extraction of *Helichrysum italicum* syn *angustifolium*. It contains chlorogenic acid and di-O-caffeoylquinic acids, which are used to reinforce the plant's capillary system. We used this in a biomimetic way to strengthen the microvessels in human skin.

Clinical studies have shown that PERFELINE®-FIT significantly reduces the visibility of puffy eyes and spider veins. It smoothes and soothes the skin by reducing the microcirculation. It even counteracts an increase in the microcirculation on exposure to heat stress, thus reducing redness of the face.

For more information, visit www.perfeline-fit.swiss

HAIRVIVINE®-PRO, the secret of en'hair'gising

(1. Prize, Category Natural Products / Raw materials / Actives)



Imagine having hair loss and too few eyelashes - the trouble lies often in the roots. RAHN-Cosmetic Actives from Switzerland unveils HAIRVIVINE®-PRO, an active that supports the physiological functioning of hair follicles. By activating autophagy and increasing the number of active mitochondria, it energises hair follicles and thus preserves hair growth. HAIRVIVINE®-PRO is a carbon-neutral extract from the seeds of the Styrian pumpkin *Cucurbita pepo var. styriaca*, produced

sustainably without the occurrence of plant waste.

Clinical studies have shown that HAIRVIVINE®-PRO improves the density of hair per cm² and reduces hair loss. Furthermore, it stimulates eyelash and eyebrow growth. HAIRVIVINE®-PRO leads to an improvement of numerous eye appearance parameters assessed by a subjective perception and visual inspection.

In an *ex-vivo* study, it has been demonstrated that HAIRVIVINE®-PRO serves as a hair growth booster in the case of human hair follicles.

For more information, visit www.hairvivine-pro.swiss

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