

Teens x Beauty: The Boom in Teen Skincare



The market for **teen skincare products** is growing rapidly as teenagers are increasingly spending more on beauty products. The rising popularity of social media platforms, such as Instagram and TikTok, has played a significant role in boosting the popularity of beauty products among teens. Young influencers and beauty bloggers have gained large followings by sharing their skincare routines and recommendations, creating a sense of community among beauty enthusiasts.

Which skincare is right for those under 16?

Even at a young age, we can establish the basis for healthy and radiant skin. However, experts have cautioned that teens should avoid using products designed for adult skin too early and instead recommend using skincare products specifically made for young skin.

Teen skin can present various challenges, such as acne, oiliness and dryness. As a result, there is a growing trend toward personalised skincare products tailored to the individual needs of young skin. The goal of this skincare approach is to promote healthy skincare habits and boost self-confidence, ensuring that these healthy habits are maintained into adulthood.

Step by step to radiant, clear skin:

We'll guide you through a targeted skincare routine for teenagers, showing how to protect and care for their skin optimally. Learn how to prevent skin problems to maintain a healthy, clear complexion.



1. Cleansing

The most important step in teenagers' skincare routines is cleansing! Removing the buildup that accumulates on the skin daily (e.g. dead skin cells, makeup, sebum and dirt) is crucial for a clear and fresh complexion.

Using a gentle facial cleanser can help avoid drying out the skin. The cleanser should be used twice a day, in the morning and evening.

Gentle Cleansing for Fresh Skin

Amisoft ESC-22W is the perfect choice for gentle cleansing. This mild, amino acid-based surfactant cleanser creates a creamy foam that thoroughly cleans the skin while providing moisture.

Amisoft ESC-22W leaves your skin refreshed without drying it out.

INCI: Disodium Cocoyl Glutamate, Aqua
Only available for clients in: AT, CH, DE, IE and UK



Tip: A gentle exfoliation one to two times a week helps remove dead skin cells and keeps pores clear, promoting a radiant complexion

[Learn more about the benefits of fruit acid peels in our RAHN Beauty Edition – How to Spring Clean Your Skin.](#)

2. Toner

A gentle toner balances the skin's pH levels and refines pores. It leaves the skin feeling balanced and hydrated so it is prepared for the next steps in your skincare routine without feeling dehydrated.

Your secret to clear skin!

CC Salicylic Acid 50% incorporates the innovative CycloSystem Complex technology. Salicylic acid is encapsulated in cyclodextrin to ensure controlled release, gently removing dead skin cells, unclogging pores, and preventing acne and blemishes.

- Features:**
- Gently removes dead skin cells
 - Unclogs pores for clearer skin

Did you know that CC Salicylic Acid 50 % is significantly gentler than pure salicylic acid?

INCI: Cyclodextrin, Salicylic Acid



Balance for your skin

LACTIL® is a moisture cocktail that protects the skin from drying out. It replenishes moisture lost during cleansing and prepares the skin perfectly for the next steps in your skincare routine.

INCI: Sodium Lactate, Sodium PCA, Glycine, Fructose, Urea, Niacinamide, Inositol, Sodium Benzoate, Lactic Acid
Only available for clients in AT and CH

- Features:**
- Contains a mix of natural moisturising factors, such as urea and amino acids, for optimal hydration
 - Water retention: Its powerful ingredients efficiently bind water and prevent skin dryness
 - Optimally balances the skin and promotes suppleness

3. Moisturising

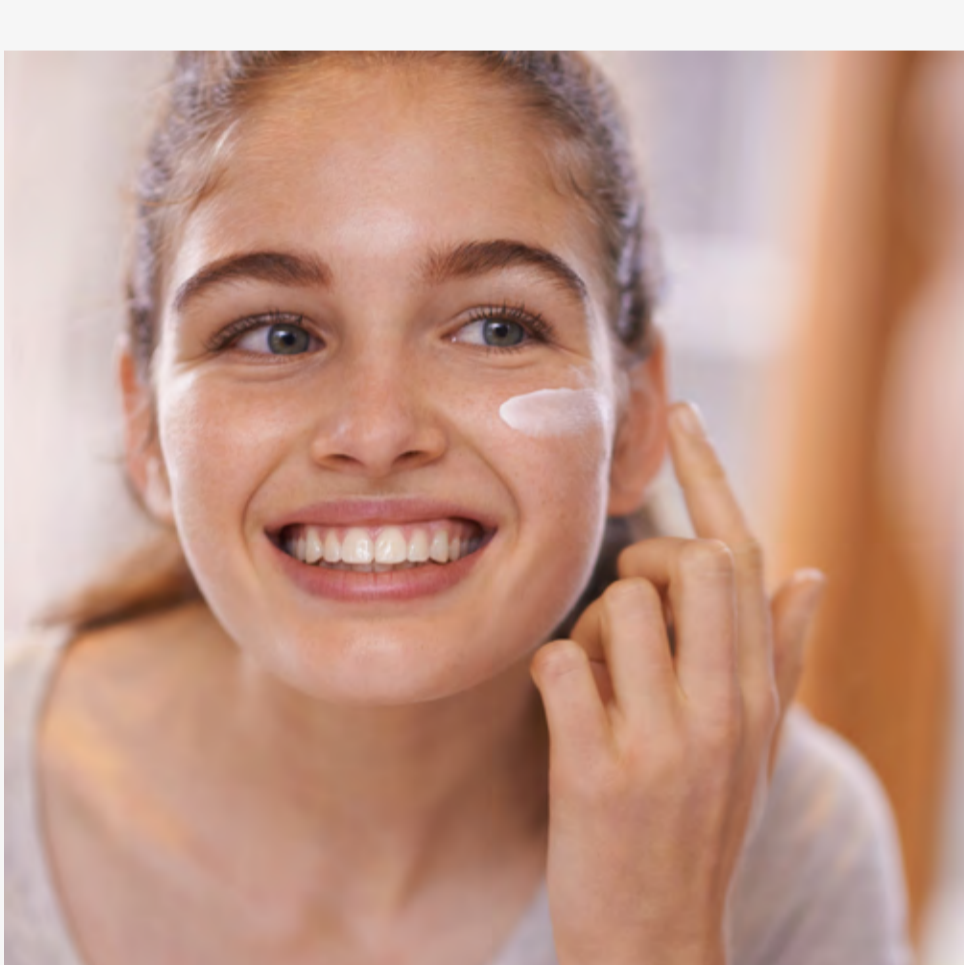
Moisturisers are a crucial part of teenage skincare, even for those with oily skin. It is recommended to choose a lightweight, non-comedogenic formula and apply it twice daily.

The natural moisture booster!

Aloe Vera is your go-to for fresh, cared-for skin, especially if you're dealing with acne. This miracle plant soothes and deeply hydrates the skin while reducing redness and irritation. Its powerful combination of antioxidants, vitamins and minerals helps regenerate the skin.

“Soothe and moisturise with Aloe Vera”

Aloe Vera strengthens the skin barrier and locks in moisture, making it ideal for sensitive skin.



Citrus power for lightweight emulsions

Kelcosens™ PIEL Citrus Fiber enables the formulation of refreshing, light cream-gel textures without the use of emulsifiers. This natural fibre, which is derived from citrus peel, stabilises oil-in-water emulsions without irritating the skin barrier.

INCI: Citrus Aurantium Sinensis Peel Extract
Only available for clients in AT, CH and DE

- Features:**
- Enables the creation of emulsifier-free formulations, perfect for sensitive skin
 - Provides a light texture without leaving a white residue
 - Gives the skin a soft, velvety feel

4. Spot Treatment

Depending on your skin type and individual skin concerns, incorporating a targeted treatment into your skincare routine can help you meet your skin goals.

SOS miracle for clear skin!

Water-soluble Zinc PCA is a skincare hero for teenagers dealing with oily skin and acne. Ajidew ZN-100N regulates sebum production, fights bacteria and keeps the skin hydrated. It's ideal for use in toners, gels and cleansers.

- Features:**
- Regulates sebum production
 - Fights acne-causing bacteria and prevents blemishes
 - Moisturises for a healthy, balanced skin

INCI: Zinc PCA
Only available for clients in: AT, CH, DE, IE and UK



The oil-soluble ingredient for clear skin

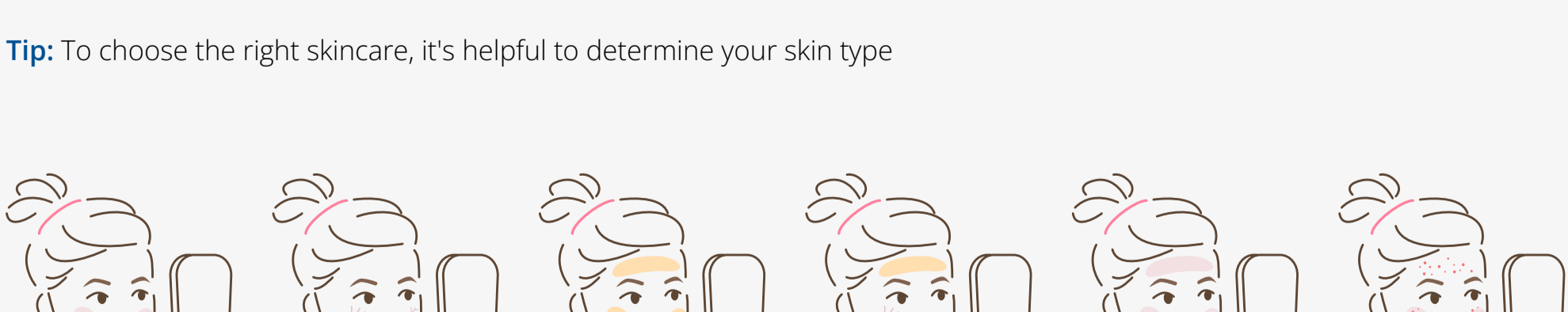
Synactin® AC is a powerful blend of Ethyl Linoleate, Hexyl Resorcinol, and Caprylic/Capric Triglyceride, designed for targeted use on blemish-prone skin. This miracle ingredient loosens hardened sebum from pores, effectively aiding in skin clarification.

INCI: Caprylic / Capric Triglyceride, Ethyl Linoleate, Hexylresorcinol
Only available for clients in AT, CH, FR and UK

- Features:**
- Offers an antibacterial action
 - Regulates sebaceous gland activity
 - Reduces skin inflammation and minimises discoloration

Tailor your skincare routine to your skin type and needs. Whether you skip a step or incorporate additional products, you decide what your skin needs to stay healthy and radiant.

Tip: To choose the right skincare, it's helpful to determine your skin type



Formulation HUB:

- Natural Face Cleansing Gel with Amisoft ESC-22W
- Anti-Blemish Cleansing Cream with Amisoft ESC-22W
- 2-1 Facial Cleanser and Toner with LACTIL
- Light Amino Toner with Ajidew NL-50 and Prodev 500
- Aloe Soothing Skin Tonic with Aloe Vera
- Smooth as Silk with Kelcosens Piel Citrus Fiber
- Natural Aloe-Hydra Gel Evonik
- Super Acne-Control Lotion with Synactin AC