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CERAMIDES



Invitation

RAHN
Your partner for excellence

Invitation to the exclusive Ceramide Workshop

Decode the fascinating world of ceramides with us!

Together with Evonik, we cordially invite you to a unique workshop!

Immerse yourself in the world of ceramides with us and benefit from valuable specialists knowledge, practical insights and the opportunity to work directly with our experts.

When January 23rd, 2025, from 10.00–16.00 o'clock

Where Raum 11 und RAHN AG, Zürich

Your advantages

- Lab work with our application specialists
- Exclusive insights into the latest marketing trends
- Direct exchange with EVONIK and RAHN experts

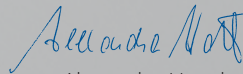
Please find hereunder the detailed agenda.

We look forward to an exciting exchange.

The number of participants is limited, make sure to register today to secure your place.

If you have any further questions, please do not hesitate to contact us.

Best regards



Alexandra Hauck
Technical Sales Manager



Hélène Vallo
Technical Sales Manager



Féryel Adam
Technical Sales Manager



Time	What	Where	Details	Who
9:30–10:00	Welcome Coffee & Croissants	Raum 11		all
10:00–11:40	Ceramide Science The theory part will be held in English	Raum 11	Basics of skin biology Role of ceramides in the skin Structure, function and mechanisms of action of ceramides Classification of ceramides Hair Care & Ceramides	Dr. Maciej Olek Mrs. Cornelia Pyko
11:45–13:00	Networking Lunch	Restaurant Tibits	Vegetarian cuisine in buffet format	
13:10–16:00	Workshops Rotation in groups Groups in English and German	RAHN		
13:10–14:00	Workshop A	Room Zurich		
	EVONIK Ceramide Solutions		Deepening EVONIK Ceramides, Focus in Ceramides & Claims	Mrs. Cornelia Pyko
14:10–15:00	Workshop B	Room Frankfurt		
	Marketing Trends		Inspiring Ceramides success stories in the market Presence of Ceramides in today's trends How Ceramides are implemented in the different markets.	Dr. Maciej Olek
15:10–16:00	Workshop C	Room Paris & Labor		
	Lab-Work		Step-by-step formulation with ceramides, tips & tricks for relaxed incorporation	Roman Ott Julia Sauer
From 16:10	Feedback & Q&A	Weinbar Südhang	Networking After Work Drinks	Optional

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SOME KEY INFORMATION

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